

THE GOLF HERITAGE SOCIETY



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THE GOLF HERITAGE SOCIETY

Est. 2018

Founded 1970 as

The Golf Collectors Society

by Joseph S.F. Murdoch

and Robert Kuntz

GOLF HERITAGE SOCIETY TALKING POINTS

You never know when you may be asked to speak about your Society, so we've developed a few "talking points" that will help you get the message across. Be prepared for that TV or podcast interview!

The Golf Heritage Society is a global nonprofit organization dedicated to preserving golf history. It was founded in 1970 as the Golf Collectors Society.

Membership benefits include:

- Camaraderie with fellow GHS members.
- Local, regional and national gatherings (annual National Convention, Latrobe CC event).
- The opportunity to buy, sell and trade golf collectibles at GHS trade shows and auctions
- Golf tournaments and outings: modern, classic and hickory play.
- The Society's long-running quarterly journal, *The Golf*, replete with compelling features, articles and special guest contributions.
- A monthly e-newsletter.
- GHS Grand Zoom Series – featuring guests sharing expertise on various aspects of golf and golf history.
- Website (GolfHeritage.org) rich in resources, including archives of *The Golf* and its predecessor, *The Bulletin*.

The GHS welcomes as members everyone who loves the game, including:

- Golfers of every age and playing ability.
- Men and women.
- Golf artists, historians, writers, golf memorabilia collectors.
- Golf course managers, designers, superintendents, instructors.
- Junior golfers – free GHS membership to age 22.

GHS outreach:

- Introducing youngsters to golf history: First Tee, junior golf programs.
- Supporting worthy golf initiatives, such as Foxburg Country Club, Clearview Golf Club.
- GHS presence at various industry gatherings (PGA Merchandise Show, GCSAA Conference and Trade Show, African American Golf Expo & Forum).

The GHS serves as a resource for writers and golf historians, who regularly consult with GHS members for help with articles, research topics and more .

The Golf Heritage Society proudly collaborates with recognizable names and organizations supporting the advancement of the Great Game of Golf:

- USGA- United States Golf Association Co-Producing Educational and Enrichment Programming at GHS's National Convention.
- PGA- Professional Golf Association and Local Club Golf Professionals.
- Classics of Golf Publishing
- Society of Golf Historians
- Society of Hickory Golfers
- Golf Auction Houses

HONORING THE HISTORY OF THE GAME